

Hospitality B2B MICE

I am an Independent Professional

Hospitality B2B MICE: I am an intermediary, a middle man and I will bring parties together.

Supply & Demand!

- Via my network, Linkedin and contacts in the Travel Industry
- Companies who want to hold their meeting, like a brainstorm session, board meeting, or strategy meeting at some place else than the usual office
- A Travel Agent in the Netherlands who takes care of the traveling part
- The local DMC's or Venues or Convention Bureaus, all in those special destinations
- Different than the mainstream tourism hotspots. Those spots are for family & friends



The Event

Only for organizations or companies who are interested in going to a special destination. That one special place they always will remember.

Key Indicators for an event

- small groups, 4-20 paxs, if more no problem
- special and luxurious; they love to sleep in a 5***** plus accommodation
- not to big, otherwise they feel lost
- they want to see the surroundings, hinterland, a bit educational like
- try & taste local food, get to know their habits, feel welcome
- be amongst the locals, dining & wining and party, having a good time



Travel Industry

Very experienced in the Travel Industry. For over eight years I worked as a representative and Independent Professional for two Travel Agents. Both in MICE and B2B.

- Went for those agents to the most conventions/shows: such as IMEX, IBTM, M&I Forum, Meetings Show, Conventa, Convene etc.
- Was responsible for incoming groups or clients as well
- Was the contact person for the contacts abroad
- Translation, communication, sales & marketing and social media
- Developed social media campaigns and strategies

But the average quotes of those agents were 1 Go out of 23 quotes

That is why I want to do it in a different way.

It all starts with trust, giving, sharing and your Return On Investment.



Hospitality Scholared & Experienced

My first experience as a working man was in the Hospitality Industry. I worked in bars, hotels and restaurants. Even in the kitchen sometimes. Still love to cook. The entourage and craftsmanship. Beer, wine, food and delicacies. Just love it!

- Scholar in Hospitality Industry, very experienced
- Developing concepts for bars, pubs, restaurants, small B&B's if needed, love that a lot
- Consulting, helping from a SWOT to a better organization
- Sales & Marketing experienced, in 7 steps to a Marketing plan
- I love Projectmanagement, because every project has a start and a finish



How I work with you and others

It all starts with a dream, somebody of a company wants to go abroad. For a meeting or incentive or event. Than that person sets a goal and talks to me.

- First we describe the goal and wishes for the trip, than we set a destination and budget. Number of pax.
- I will make a concept for an itinerary and program
- contact the TravelTeam to arrange the flights, transfers or train
- I will contact my local DMC or Convention Bureau at the destination
- Give them the assignment to work the program out transparently
- It is all on the internet, so we all talk about the commision, earned by purchasing or consulting. We all work the same way! No quotes! Bills!
- I bring all parties together(Video call), including the client, than GO



How you contact me



Mail: mark@support-projectmanagement.nl

Cell: +31 6 41 00 62 88

Linkedin let us connect!?

"I am not stuck to Holland or where I live, another country is just fine too!"

Advertorials for the Hospitality Industry - contact me for further information to get you in touch with my contact

The self adjusting table RoXTable - download the English version

Looking for Hospitality Investment Opportunities



