

Mark van Zon CSE



Curriculum Vitae 2023

♦ Grote Molenstraat 39 6661 DD Elst
 ♦ Living in the Netherlands
 ♦ Call me +31(0)6 41 00 62 88
[♦ Mail me mark@support-projectmanagement.nl](mailto:mark@support-projectmanagement.nl) [Private mail](#)

Social Media:

[Facebook](#)

[LinkedIn](#)

Date of birth: June the 5th 1964

Marital status: Relationship

Nationality: Dutch

Drivers license: BE

Education

2020 - today	HAN University of Applied Sciences, Post Graduate HBO Sales Management, diploma, CSE registered,
2004 – 2005	College for physiotherapy Thim van der Laan, preparatory instruction diploma,
2004 – 2005	College for physiotherapy Thim van der Laan, sports massage, diploma,
2001 – 2001	Nima-A, marketing and commercial study,
1995 – 1996	CIOs, Central Institute for Sports Leaders, Trainer Coach II + III, diploma,
1993 – 1994	College for Hospitality higher management, diploma,
1991 – 1992	Business College, Economy second degree,
1985 – 1990	Havo, Pre Higher General Education, diploma, (night study)
1984 – 1985	Ministry of Defence, at The Hague,

Work experience: About Mark, can be found on the website

**Most pages are in Dutch #mailme*

2020 – today	<p>Independent Professional, Part-time 1/5, SUPPORT Project Management, in Elst</p> <p>Expertises are described on the website, sometimes I am too modest, but I like the challenge.</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>✓ Project manager</p> <p>✓ Sales & Marketing</p> <p>✓ Agribusiness</p> <p>Contact SUPPORT Projectmanagement</p> </div> <div style="width: 45%;"> <p>✓ Hospitality B2B MICE</p> <p>✓ Hospitality Management</p> <p>✓ Sports management.</p> <p>Linkedin page Support #follow</p> </div> </div>
2022 – Aug 2023 Feb 2022 – Dec 2022	<p>Key Account Manager, FT 0,8 , Meetingslect BV, te Naarden</p> <p>Account Manager, FT 0,8 ,</p> <p>Tasks: Responsible for developing strategic (international) partnerships with (corporate) key accounts, companies and institutions, drawing up strategic sales plans, achieving commercial goals, seeing opportunities and converting them into concrete successes, providing web demos to customers. keeping abreast of trends, technologies and converting them into concrete successes, participating in national and international fairs or FAM trips and attending networking events.</p>
2022 – today (on hold)	<p>Founder Startup House of MICE Powered by SUPPORT, parttime 1/5, House of MICE in Arnhem</p> <p>Tasks: Responsible from the idea in 2016 to writing the business plan, testing the feasibility in collaboration with an accountant and subsidy provider, setting up the fundraising and domination campaigns, outsourcing the construction of the website and app by writing a tender to specialized agencies, the implementation of the Startup has been outsourced to an independent agency, nationally and internationally, revenues are recouped at a later stage by using the app, three revenue models have been developed.</p>
Dec 2021 – Jan 2022	Administrative assistant at VGGM covid vaccination centres, in Arnhem
2020 – 6 months	Sales Business Development , commissioned for SAM via SUPPORT Projectmanagement
2019 – today	<p>International Sales Manager/Agriculture Application at LED factory, in Leeuwarden</p> <p>Senior Salesmanager Key Accounts, Sales Strategy & Marketing Management</p> <p>Tasks: Responsible for the business network of Installers, Construction companies, Architects, Producers, Consultancy firms and the wholesale trade for the Netherlands. International network of producers c, q, major players in the market. Responsible for project management, barn lighting. Collaboration with the office staff, obviously sales in all aspects that it entails, such as acquisition to negotiation and the actual delivery including after sales to ensure continuity. Conflict, or solve problems if they occur, Very intensive relationship management has led to success.</p>
2017 – 2018	<p>Area Sales Manager/Coordinator Agriculture Application at ZG Lighting Netherlands BV in Amsterdam</p> <p>Tasks: Responsible for the Northeast Netherlands region, provinces Friesland, Groningen, Drenthe, Overijssel and a large part of Gelderland. In this region I have set up a business network of Installers, Architects, Consultancy firms and wholesalers. Responsible for project management, cooperation with the office staff, sales of course, but also solving problems if they occur. Very intensive relationship management already has led to success.</p>
2009 – 2017	<p>Founder, CEO, Chairman and Secretary a.i., General Manager, Football Maties Foundation, in Arnhem.</p> <p>Tasks: Responsible for the daily business of the foundation, contact with other foundations, professional football clubs, delegating the volunteers, responsible for finance and public relations, our foundation is collecting used soccer boots for underprivileged kids in Africa,</p>
2008 – 2016	<p>Commercial Sales & Marketing at Training & Travel in Didam</p> <p>Tasks: Outbound calling B2B with self-written telephone script, responsible for writing blogs, social media, copywriting, translating from Dutch to English and German, setting strategy, being a tour guide, instructor, networker, responsible for Incoming DMC, sales, projects from A to Z, visit trade shows all over Europe as Hosted Buyer, everything on a freelance basis,</p>
2015 – 2017	Interim Management , project & change management, independent professional,

Competencies

High stress resistant
Taking initiatives
Planning and organizing
Creative
Leadership
Analyzing
Networking
Persistent
Communicative in writing
Respond flexibly
Decisive
Self-steering and developing
Help out others
Communicate orally
Controlling
Noticing

Professional experience

Leadership - I gained this experience at all employers, during my catering management training I successfully completed the courses in social skills and personnel management.

Autodidactic - This competence is one of my strongest points.

Ambition - For me counts one, give a good performance, always. I want to move forward, not to rest! I want to win!

Commercial - Gained experience in writing marketing plans, market research, direct mailing, acquisition, sales training, account management, after-sales, creating call scripts, creating quotations, drafting job advertisements etc.

Inventive - I am creative in finding the (right) solutions, reorganizing organizations and business processes.

Numerical - I have this through education and professional interest.

Competency research / assessment in possession!

Courses

2007 – 2008	RDFA, Trainer Coach I Youth, UEFAA Youth, certificate,
2003	RDFA, Teacher Education Program, qualification,
1995	RDAU, Trainer Runner Groups,
1994	RDFA, Trainer Coach III, diploma,
1986	DBBF, Body Building Sport Leader, diploma,
1985	RDFA, Youth Soccer Game Leader, certificate,

Hobbies

fitness, biking, hiking, music, art and literature

